



▲ Kickz is a youth football programme in the UK.

## ACTIVITY 3

A01

SKILLS

CRITICAL THINKING, ANALYSIS,  
INTERPRETATION

## ▼ IDENTIFYING A WRITER'S PURPOSE

Read the following extracts. Identify the writer's purpose, making a note of the language choice and other writing techniques that allow you to identify the purpose. Then copy and complete the table, re-reading the extracts to find more examples to back up your ideas.

**EXTRACT A**

Kickz is a national programme, funded by the Premier League and Metropolitan Police, that uses football to work with young people at risk of offending in deprived areas. Arsenal FC delivers Kickz in Elthorne Park, getting kids off the street in the evening and playing football. The project has helped to transform the local area: there has been a reduction of 66% in youth crime within a one-mile radius of the project since it started.

... The projects are targeted at neighbourhoods with high levels of antisocial behaviour and crime... The sessions mostly involve football coaching, but they also provide coaching in other sports, such as basketball, and workshops on issues including drug awareness, healthy eating, volunteering, careers and weapons.

**the Premier League** The highest league of English football.

**Arsenal FC** A Premier League football team based in London.