

Now do a similar exercise on some of the passages in the Anthology.

▼ TEXT	▼ AUDIENCE	▼ PURPOSE
'The Bright Lights of Sarajevo'	Those interested in the Bosnian war; those interested in the poetry of Tony Harrison and similar writers.	To communicate something of the way people went on living during the siege of Sarajevo.
'Explorers or boys messing about?'	Readers of <i>The Guardian</i> ; those interested in human interest tales of endurance and hardship.	
<i>Between a Rock and a Hard Place</i>		

AUDIENCE, PURPOSE AND LANGUAGE

KEY POINT

Audience is always relevant to a text. The language is affected by the audience and vice versa.

Get into the habit of thinking about audience, purpose and language use whenever you read a text. Think about the relationship between these three aspects of the text. This skill will help you in the exam as well as in everyday life.

A writer's purpose has a good deal to do with their audience: a writer will never write for everyone. A writer's choice of language is also affected by both. Suppose that you were writing a story about a crime for a seven-year-old child. You would choose appropriate language for the reader, considering their age or level of understanding and the subject matter. Your choices would be very different if you had to write a script for a stand-up comedian.

ACTIVITY 2

A01

A02

SKILLS

CRITICAL THINKING, ANALYSIS, REASONING

▼ CHOOSING LANGUAGE FOR AN AUDIENCE AND A PURPOSE

Copy and complete the following table with some of the ways in which language is affected by audience and purpose. Add more entries of your own to the table. The more you think about these aspects of a text, the better you will understand them.

▼ TEXT	▼ AUDIENCE	▼ PURPOSE	▼ LANGUAGE
Martin Luther King's 'I have a dream...' speech	The people at the rally for black civil rights.		
<i>H is for Hawk</i> (see pages 141–143)	Readers interested in hawks or birds; fans of non-fiction.		
<i>A Passage to Africa</i> (see pages 103–105)			
'Young and dyslexic?' (see pages 123–125)			
<i>Chinese Cinderella</i> (see pages 147–149)			

Re-read the extract from **The Diary of a Young Girl** (page 65) and answer the following question:

► In what ways is the language of this passage affected by its audience and purpose?